

# **Brief Report of the Rural Awareness Programme (RAP)**

## **Sponsored By**

# Central Board for Workers Education (CBWE)

Ministry of the Labour & Employment Govt of India  
Visakhapatnam.



## Submitted to

Central Board for Workers Education (CBWE)

Ministry of the Labour & Employment Govt of India,Visakhapatnam.

## Submitted by

Sanga Mithra Development Association (SAMIDA)

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# Brief Report of the Rural Awareness Programme (RAP)



**Programme duration** : 14-10-2013 to 15-10-2013(Two Days)

**Address** : Appandorapalem Village,  
Makavarapalem Mandal, Visakhapatnam Dist.

**Location of the programme** : Community Hall

**Participants** : Community active members and SHG members  
and youth leaders.

**No of Participants** : 40 Members.

**Sponsored Agency** : **Central Board for Workers Education (CBWE)**  
Ministry of the Labor & Employment Govt of India  
Visakhapatnam

**Organised NGO** : **Sanga Mithra Development Association (SAMIDA)**

## **Brief Introduction of the programme:**

The Rural awareness Camp (RAP) of 2 days duration focus the attention on special needs and The current socio-economic problems. The participants are exposed to new ideas and are motivated to avail the benefits of various Central/State Govt. welfare schemes. The objective of this programme is to create awareness among the villagers and to sensitize them on their related issues. The programme was conducted in the remote village of the Makavarapalem

Mandal in Visakhapatnam District, with the help of the local leaders and through the help of local Village Administration like Panchayats and Social Volunteers etc.

### **Brief Introduction of the SAMIDA:**

SAMIDA is a voluntary organisation which is working for the last 12 years in Rural and Tribal villages of Visakhapatnam and Vizanagarm districts in implementing of various projects. In that context this programme was conducted in the programme of **Rural Awareness Programme (RAP)** with the technical and financial support of **Central Board for Workers Education (CBWE)** Ministry of the Labour & Employment Govt of India Visakhapatnam.

### **Objective of the programme:**

- The main objective of the programme is to create the awareness to the rural people in all day to day activities and in all aspects.
- To create awareness on the Labour laws pertaining to the unorganized sector and social security
- To create awareness on Women empowerment and Self Employment
- To create awareness on various Govt Welfare schemes.
- To create awareness on need for the small saving and Impotence of the SHGs and Unity.
- To create awareness on eradication of the Social evils
- To create awareness on the Immunization, Health, personal Hygiene & HIV/AIDS.
- To create awareness on the MGNREGA and Right to information Act.

### **Selection criteria followed by NGO for trainees:**

The NGO has made criteria in selecting the trainees for this training that those are actively involving in the issues and social activates in the village level, considering both male and female proportionately with maintaining of gender basis as they have to disseminate the same information in the community too in return and hence the trainees should have the capacities of understanding and communicable to others and also active participation in the programme.

### **The guest speakers are**

1. Smt Y.Arunasree, Educational officer, CBWE, Visakhapatnam
2. Sri G.Sankara rao Grama Panchayathi Surpanch (President)
3. D.Veerabhadra rao, Executive Secretary-SAMIDA

### **Speakers are**

1. Mr P.Ramana President of SAMIDA.
2. Smt G.Madhavi, Executive Secretary, Sreeliki NGO.

3. B.Ratnamveni, Training coordinator
4. R.Krishna Project Manager, Target Intervention project, APSACS.
5. M.Rama Devi ANM
6. M.Polinaidu, MSW, Development Worker.

The resource persons were explained and very clearly about the contents and more specifically about the programme objectives and programme content. (The entire above are explained in brief and in a nutshell covering basics only as the target audience knowledge is low)

**Resource persons:**

- Mr. D. Veerabhadra Rao, Secretary, SAMIDA has shared his views on the adverse affects of chemical fertilisers and process of organic farming and useful of the same.
- Mr P.Ramana Social worker. He is having very rich experience in the rural development sector. Later he was worked in Gandhi peace centre- Hyderabad.
- Smt G.Madhavi Secretary of the Sreeliki –NGO. She is well experience in the small saving mobilisation and SHG farming. And also good speaker in the eradication of the social evils.
- Mr.R.Krishna, MSW, who had rich experience in the rural development sector, has shared about the uses of women empowerment and other aspects.
- Mr M.Polinaidu MSW, he was also well experience in the development sector and community mobilisation in the rural areas.
- Smt B.Ratnaveni B.Com, she is also having good experience in SHG strengthening and also health sector especially HIV/AIDs.

## **First Day**

The programme was commenced by welcoming the participants By Mr. Veerabhadra rao, Secretary of the SAMIDA. He explained the objective of the training programme. In the commencement of the programme it was discussed with the participants about the objectives of the **2 days Rural Awareness Programme (RAP)**.

**Sri G.Sankararao Village president** was expressed the opening remarks of the programme. He was explained regarding the NGO providing services. And also he was explained the resources of the village, and other govt schemes. All the people use the NGO services for their development and knowledge, skills improvement with the help of the NGO.

**Smt Y.Arunasree Educational Officer CBWE** was explained the importance of 2days awareness programme and objectives of the **Central Board for Workers Education (CBWE)** Ministry of the Labour & Employment Govt of India. And also she explained the CBWE activities and the outcome of the CBWE programmes. She explained the information

what we use, how to use, where to use in our regular activities with the examples. In the process she interacted with the participants.

**Sri P.Ramana President of SAMIDA** was explained the sangam leaders qualities, and leadership qualities for the better management of the local community level groups and village development committees. How to create opportunities in the village level, and how to get to support from the government and also how to involve the govt activities. All the participants are very actively involved in the session.

**Smt G.Madhavi Secretary Sreeliki-NGO** was explained the importance of SHG formation and Importance of the small savings. The small savings will be give big support in our emergency times. Every house hold must do the practice to the savings in all accepts. How to maintain the SHG book keeping and how to get financial support from the banks and the govt departments. And also she was explained the role model SHGs and how to improve the systems. She was also in the process to interact with the participants.

**Sri R.Krishna program manager TI project** was explained the importance of the unity of the groups and members. The members are farmed as SHGs and how to strengthen in the village level. All the government programmes based on the SHGs. The government also creating awareness to improve the skills and knowledge to the women. Every woman must be aware in all aspects regarding the children education and family development as well as personality development.

## 2<sup>nd</sup> Day

The second day programme was started by the Secretary SAMIDA. He was conducted the feedback session for the yesterday what they learn from the speakers then the session to handed over to the resource person.

**Mr M.Polinaidu Social worker** was takes the session. He was expressed the eradication of the social evils. The importance of the social evil and its impact. He was explained the top 10 of the social evils in India.

1. Poverty
2. Domestic violence
3. Drug abuse
4. Sati Sahagamanam
5. Prostitution
6. Child labor and child exploitation
7. Female infanticide
8. Cast discrimination
9. Dowry
10. Gender Inequality

#

**Smt B.Ratnaveni** was explained the Immunization, Health, personal Hygiene & HIV/AID. She explained how to come to the HIV, how to come to positive in HIV, and how to

prevent the HIV/AIDs in the rural area. And also she explained to the root causes of the HIV/AIDs, how to take care to pregnant women, Immunisation chart of the post pregnant and pre pregnant, and also regular medical check up for better health, and benefits of the personal hygiene, and also how to maintain safe drinking water, eradication of the open defecation, construction to the toilets and its benefits. All the participants are actively participated in the session.

**Smt Y.Arunasree Educational Officer CBWE** was explained the Labour laws pertaining to the unorganized sector and social security. She was explained the following acts.

**Laws related to Equality and Empowerment of Women such as:**

1. Maternity Benefit Act, 1961
2. Equal Remuneration Act, 1976.

**Laws related to Deprived and Disadvantaged Sections of the Society such as:**

1. Bonded Labour System (Abolition) Act, 1976
2. Child Labour (Prohibition & Regulation) Act, 1986
3. Children (Pledging of Labour) Act, 1933

**Laws related to Social Security such as:**

1. Unorganised Workers' Social Security Act, 2008

**Smt G.Madhavi Secretary Sreeliki-NGO** was facilitated to the feedback from the participants regarding the benefits of the two days awareness programme. All the participants give good feedback what they learn in the programme.

**Reflections of the participants:** all the participants were actively involved in the subject and expressed that not only providing support to them in increasing the knowledge level and giving more information through the programme is very good and more useful for them.

**Participants Allowance Payment:** **Smt Y.Arunasree Educational Officer CBWE** was paid to the participants to the programme allowances for the two days per participant Rs 200/-(Two hundred only). The total amount is Rs 8000/-(Eight thousands only). All the participants are Received the following amount from the Regional Director, Central Board for Workers Education, Visakhapatnam as Perdiem Allowance & Boarding Charges @Rs.70/- + Rs.30/=100/-respectively per day per head. (i.e., total Received Rs.200/-(Two Hundred Rupees Only) per head for two days)

**Conclusion:** The 2days programme was concluded by sum of the total programme activities and also addressed to do in further by these trainees in disseminating the information to the rest of the participants too. The participants were also actively involved in two day awareness programme. And also express the vote of thanks to all the participants and also guest speakers and the resource persons.

**D. Veerabhadra Rao,  
Executive Secretary,  
SAMIDA**

**Some of the photos related the two days programme:**



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విశాఖపట్టణం

ಬುಧವಾರಂ 16-10-2013

ఉపాధి అవకాశాలు మెరుగుపరుచుకోండి

# ప్రాణాంగ విశాలుపుట్టం

బుధవారం 16 అక్టోబరు 2013

16 పేజీలు

ಮಹಿಳೆಯ ಆರ್ಥಿಕಂಗಾ ವಿಧಗಳಿ

మాకపరపాలెం, స్వాన్సీటుడే: మహిళలు ఆర్టికంగా ఎదిగేందుకు ప్రయత్నించాలని కేంద్ర కార్బిక విద్యుత్ శాఖాధికారి అరుణాల్ అన్నారు. ఈ మేరకు మంగళవారం తూడపాల శివారు అప్పున్నదివపాలంలో సస్విద స్వచ్ఛంద సంస్కరణలో కేంద్ర కార్బిక విద్యుత్ సంస్కరణాలు పారి సహకారంతో గ్రామీణ జైతన్య కార్బూక్షమం మంగళవారం జరిగింది. కార్బూక్షమానికి ముఖ్యాలిథిగా హజువైన అరుణాల్ మాట్లాడుతూ ఆర్టిక స్వాపలంబన సాధించడం ఎంతో అవసరమన్నారు.

# ఆంధ్రభూషణము

## విశోభా జిల్లా

ఖథవారం, 16 అక్టోబర్ 2013

8 పేజీలు

### చైతన్య సదస్సు

నర్సిపట్నం(రారట్),  
అక్టోబర్ 15: సమిద  
స్వచ్ఛంద సంస్కరణ  
ర్యంలో మాకవరపాలెం  
మండలంలోని ఆప్సన్సుదొర  
పాలెంలో 14,15 తేదీల్లో  
గ్రామీణ చైతన్య కార్య  
క్రమం నిర్వహించారు.

ఈ కార్యక్రమానికి గ్రామ  
సర్గంచ ముఖ్యాపథిథిగా సమావేశంలో మాట్లాడుతున్న అరుణార్థీ  
పాల్గొన్నారు. కార్యక్ర

మంలో విద్య రాథాధికారి అరుణార్థీ మాట్లాడుతూ గ్రామీణాంత ప్రజలను  
చైతన్యం కల్పించడం వల్ల ప్రజలకు ఎంతోమేలు జరుగుతుందన్నారు. ఈ కార్య  
క్రమంలో సంస్కరణ ద్వారా దీవీరభద్రరావు ప్రసంగించారు. ఈ కార్యక్రమంలో  
సంస్కరణ సిబ్బంది, ప్రెసిడెంట్ జి.సత్యవతి, ఆర్.కృష్ణ, నాయుడు, సత్యిచాబు తదిత  
రులు పాల్గొన్నారు.



D.Veerabhadra rao  
Executive Secretary  
SAMIDA